



## **St Marys Cement Honoured with National Environmental Leadership Award**

*Innovative Employee Committee Wins Top Honours from Natural Resources Canada*

**Toronto, ON, January 1, 2008** –St Marys Cement Group, a recognized leader in manufacturing construction products, is proud to announce that it has been awarded the prestigious **2007 Canadian Industry Program for Energy Conservation Leadership Award** (CIPEC) for the Employee Awareness and Training category presented by Natural Resources Canada.

The CIPEC Leadership Awards recognize the achievements of Canadian industrial companies while also raising awareness of the mutual benefits of energy efficiency for businesses and the environment. CIPEC was formed as a voluntary partnership between the Government of Canada and industry – including Canada's mining, manufacturing, construction and energy supply sectors – and works to promote actions that reduce industrial energy use. The Employee Awareness and Training award presented to St Marys identifies “outstanding commitment to improving industrial energy efficiency and reducing greenhouse gas emissions.”

Employees at the St Marys Cement Bowmanville Plant underwent a Hydro One sponsored energy management workshop, facilitated by an energy manager for Hatch Energy. The workshop evaluated St Marys energy management practices. The energy manager recommended that St Marys establish an energy committee, conduct an energy audit, establish a training program, develop a budgeted plan for energy projects and develop a process to monitor and track energy use.

“St Marys has always been committed to environmental stewardship, so when an opportunity to become more energy efficient presented itself, we took the initiative to put a formal plan into place,” said Martin Vroegh, Environment Manager, St. Marys Cement Inc. “That plan, known throughout the company as ‘E=MC<sup>2</sup>’ (Energy Management Conservation Committee), has resulted in documented energy savings of \$430,000.”

E=MC<sup>2</sup> was implemented at St Marys Cement plants in Bowmanville, Ontario and St. Marys, Ontario. The committee set about developing 45 energy saving initiatives and energy-efficient projects for both plants. The team also identified practical solutions which could be executed in plants across North America, such as installing photo cells in often unoccupied areas and the optimization of fan bypass systems. New procedures were also integrated into the plants’ ISO 9001/14001 system to help drive continuous improvement into the future.

“Congratulations to all St Marys employees as winners of the 2007 CIPEC Leadership Award,” said Erik Madsen, Chief Executive Officer, St Marys Cement. “A lot of hard work and employee dedication went into making this innovative committee such a success.” “Thanks to the forethought of E=MC<sup>2</sup>”, continued Madsen, “we now have a documented road map for energy conservation success and an easily duplicated organizational structure that is being considered for deployment across all of St Marys North American operations.”

### **About St Marys Cement Inc.**

St Marys Cement Inc. is a leading manufacturer of cement and related construction products in Canada and the United States. The company operates two cement plants in Ontario, one in St. Marys, where the company was founded in 1912, and one in Bowmanville. Through its division Canada Building Materials (CBM), it is a major supplier of concrete and aggregates across the Province of Ontario from

Ottawa to Windsor. St Marys Cement Inc. is a wholly-owned subsidiary of Votorantim Cimentos, an international cement manufacturer based in Sao Paulo, Brazil.

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