



## PRODUCT INFORMATION

***With First-Up™ you could realize reduced financing charges – quicker occupancy and income.***

### Description:

First-Up is a proprietary ready-mixed concrete from CBM, designed to accelerate concrete strength gain and allow for quicker form removal. Different formulations make it easy to customize First-Up to your construction schedule.

First-Up concrete is designed to provide 75% of your specified 28-day strength ensuring early form removal at 24, 36, 48, or 72 hours (concrete must be kept at 20° C for the curing period)\*. This will take weeks off your schedule – saving you money on project financing and generating income sooner by initiating quicker occupancy.

All First-Up mixes conform to applicable CSA and ASTM requirements.

### Why use First-Up?

When cold weather strikes and your concrete strength gains start to slide, First-Up concrete will keep your labour force working productively while saving you money with reduced heating costs.

### First-Up Benefits:

- Accelerates your project schedule
- **Reduced financing charges**
- **Quicker occupancy and income**
- Accelerated early strength
- Speedier form turnaround
- Better durability and appearance

\*For concretes above 35 MPa, contact your local CBM sales representative.



**CBM**

### Sales and Administration

55 Industrial Street  
Toronto, Ontario M4G 3W9  
Phone 416-423-1300 Fax 416-423-6912  
[www.stmaryscement.com](http://www.stmaryscement.com)

First-Up™ is a trademark  
of St. Marys Cement Inc.  
All information is based on data  
and knowledge believed to be true  
and accurate at time of printing.

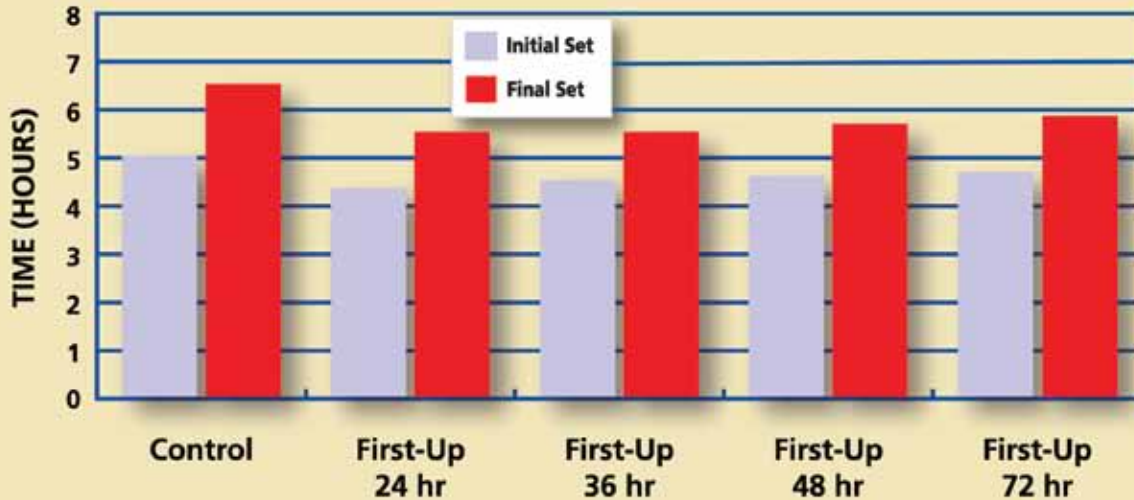
Rev. 2009/11

## ENGINEERING DATA

**Accelerate your project schedule with First-Up™**

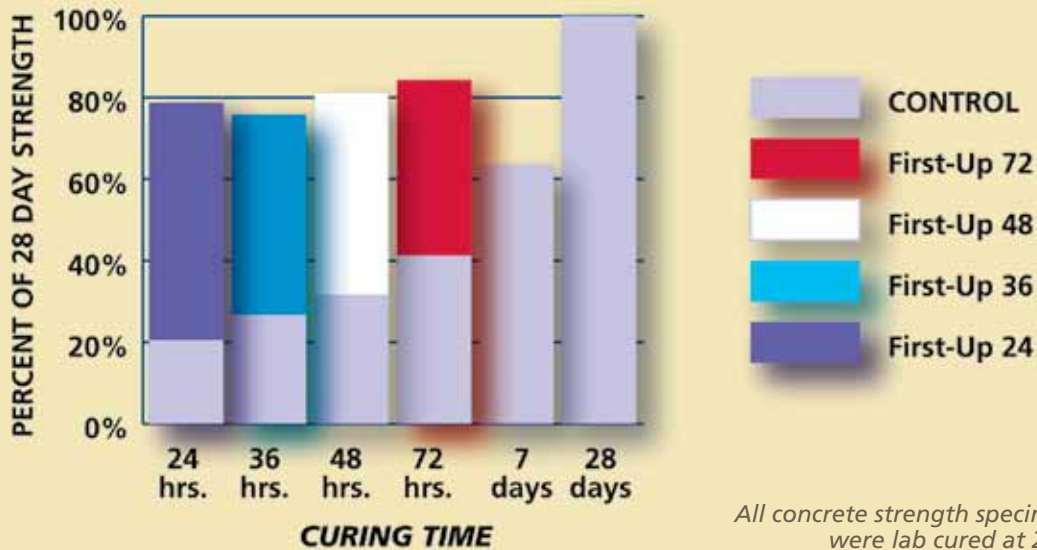
Performance Characteristics:

### SETTING TIME OF FIRST-UP



All concrete strength specimens were lab cured at 20° C

### COMPRESSIVE STRENGTH



All concrete strength specimens were lab cured at 20° C